

STRATEGIC PLAN 2018-2021

AREA: Opioid Misuse Prevention

Goal 1: Reduce overdose death rate by 10%

OBJECTIVE	MAJOR TASKS	LEAD	SUPPORT/ PARTNERS	START DATE	COMPLET ION DATE
Objective 1.1: Increase prescriber awareness (ALPHA STIM)	1.1.1 Informational packets for prescribers 1.1.2 Prescriber trainings with a dinner 1.1.3 Information about PDMP				
Objective 1.2: Operationalize a Harm Reduction Program in PD 1, PD 2, PD 3	1.2.1 Meet with existing Harm Reduction Programs to identify successful implementation strategies. 1.2.2 Arrange joint meeting between existing and potential providers in PD 1,2 & 3 1.2.3 Develop a Harm Reduction Plan with relevant partners in each area PD 1,2 & 3 with the assistance of existing program providers				
Objective 1.3: Facilitate the implementation of alternative treatment options in at least 3-5 providers per county, including needle exchange, education programs, <i>Revive!</i> and other strategies	1.3.1 Identify alternative treatment options 1.3.2 Identify & meet with current or possible providers 1.3.3 Pilot at least 2 alternative treatment sites in the ASAC region.				
Objective 1.4: Develop media campaign to increase awareness of substance misuse in the region and of the work of the coalition.	1.4.1 Investigate existing successful opioid misuse PSAs & select those that are appropriate for the ASAC area 1.4.2 Hire a marketing professional familiar with prevention to assist with the development of a media campaign 1.4.3 Form an ASAC Social Media Committee, including members of the focus population 1.4.4 Develop and implement a social media campaign including utilizing focus groups and including an evaluation component				

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AREA: Community Capacity Building for Prevention Interventions

Goal 2: Increase the number of people trained in evidence-based interventions within the ASAC communities by 15% (e.g. CPI, REVIVE, MHFA, SafeTALK, NAS)

OBJECTIVE	MAJOR TASKS	LEAD	SUPPORT/ PARTNERS	START DATE	COMPLETI ON DATE
Objective 2.1: Expand the number of evidence-based interventions that specifically address local and regional risk and protective factors by 3% in 2020.	2.1.1. Identify evidence-based interventions that specifically address identified local and regional risk and protective factors 2.1.2 Identify areas in most need of interventions and best providers to deliver them 2.1.2 Identify any adaptations that need to be made and clear with developer(s) 2.1.3 Train staff to deliver the selected interventions 2.1.3 Implement the interventions				
Objective 2.2: Build the capacity to implement interventions at the local level utilizing members of the focused populations	2.2.1 Identify appropriate host agencies or settings 2.2.2 Select additional staff/volunteers and provide basic prevention training. 2.2.3 Provide training in selected programs				

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AREA: Advocacy

Goal 3: Identify and advocate for local, regional, and state policies to reduce substance misuse in target populations

OBJECTIVE	MAJOR TASKS	LEAD	SUPPORT/ PARTNERS	START DATE	COMPLE TION DATE
Objective 3.1: Invite local legislators to become members of ASAC and become engaged in the coalition's mission, vision and goals (July – Nov 2017)	3.1.1 Identify at least two most likely legislators to meet with the coalition 3.1.2 Meet with identified legislators including constituencies on the coalition in the meeting 3.1.3 Identify level of involvement with each legislator. 3.1.4 Engage legislators who become involved to solicit at least one other legislator to do so				
Objective 3.2: Host meetings with legislators to promote adoption of agenda items (Nov 2017-2019)	3.2.1 Identify 1-2 legislators as potential Coalition champions and meet with them to secure their help in organizing a meeting 3.2.2 Identify the best time and place for a meeting or for individual meetings 3.2.3 Complete meetings with at least 5 legislators				
Objective 3.3: Engage VACSB Public Policy Committee to promote mutual goals statewide (Jan – July 2018-2020)	ASAC Leadership				

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AREA: Coalition Structure

Goal 4: Solidify coalition staffing and increase active coalition membership by 15%

OBJECTIVE	MAJOR TASKS	LEAD	SUPPORT/ PARTNERS	START DATE	COMPLE TION DATE
Objective: 4.1 Increase representation from under involved sectors (faith based groups, youth, DSS, child advocacy, adult protective services, etc.)	4.1.1 Develop an orientation plan for new members 4.1.2 Identify under-involved sectors 4.1.3 Identify local champions/ leaders in each sector 4.1.4 Identify coalition members who could best make contact with potential members 4.1.5 Orient new members and provide a “mentor” for each one				
Objective 4.2: Identify and implement meaningful opportunities to engage youth in the work of the coalition	4.2.1 Implement at least 3 focus groups with a diverse representation of youth to determine best ways to engage youth 4.2.2 Develop and implement plan for meaningful youth engagement 4.2.3 Ask churches, schools, community centers to identify formal, informal and potential youth leaders to recruit 4.2.4 Implement engagement plan with a goal of ten youth involved				
Objective 4.3: Investigate opportunities to conduct virtual meetings	4.3.1 Research alternative virtual visual meeting venues (e.g. WebEx, Adobe Connect, Uber conference)				
Objective 4.4: Provide ongoing opportunities to educate coalition members regarding priority issues.	4.4.1 Survey members on areas of interest related to substance misuse prevention and related wellness agendas 4.4.2 Select presenters or other ways to convey information on priority topics 4.4.3 Include an information segment on every ASAC agenda				

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Objective 4.5: Plan and implement a faith community initiative	4.5.1 Spearhead 3 regional sites to organize and develop a faith community initiative 4.5.2 Host forums on the nature of addiction and the process of recovery using local experts 4.5.3 Develop a basic prevention course “substance misuse 101” 4.5.4 Increase faith-based initiatives by 1 each year by regional site				
Objective 4.6: Secure alternative funding for a project manager position	4.6.1: Investigate alternative funding sources for the position 4.6.2: Apply for funding through identified sources				

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AREA: Collaboration Across the Continuum of Care

Goal 5: Increase collaboration across the continuum of care across the ASAC region (health promotion, prevention, treatment and recovery)

OBJECTIVE	MAJOR TASKS	LEAD	SUPPORT/ PARTNERS	START DATE	COMPLE TION DATE
Objective 5.1: Expand <i>Revive!</i> training across the region to develop support for collaborations	5.1.1 Evaluate the number of individuals and organizations trained in <i>Revive!</i> 5.1.2 Expand the <i>Revive!</i> training to underserved areas 5.1.3 Identify alternative funding mechanisms to continue <i>Revive!</i> training beyond the existing grant				
Objective 5.2: Identify areas and sectors that would benefit by collaboration across the continuum	5.2.1 Identify existing collaborations and the sectors represented in each one 5.2.2 Identify areas of needs and locations where collaborations would be effective in reducing substance misuse 5.2.3 Identify organizations that could collaborate to meet an unmet need in priority areas 5.2.4 Provide support to local groups interested in forming a collaboration in high need areas 5.2.5 Support the development of at least two new collaborations in the ASAC region				